

The Retail Management Formula

Personal Branding Worksheet

Personal Assessment		Experiences		Specialties
Strong Elements	Specific Aspects	Specific Experience	Lessons or Routines	Things for which you are sought out:
1		1		
2		2		
3		3		Challenging things with which you have been successful:
4		4		
5		5		Things you gravitate toward:
6		6		
Recurring Themes		Commitment Statement		Axiom
		When others interact with me in my role as a retail leader, they can consistently expect...		

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